



# The Bookworm Publishing

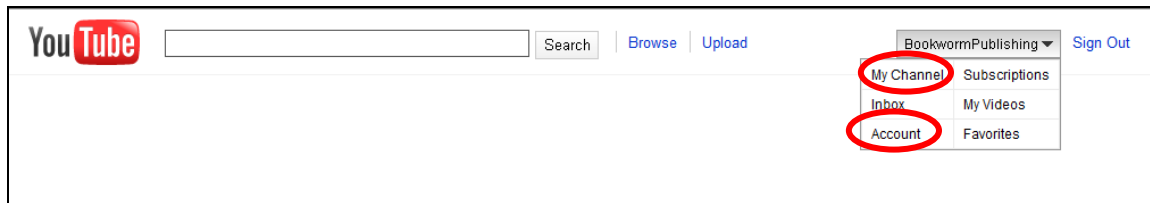
*Practical solutions that sell.*

## Creating a home page for your YouTube videos

Videos you host on YouTube are found within thousands of other videos. While you can link directly to those videos, viewers will also see a lot of other videos that might compete with your message.

A home page for your YouTube videos is called a “Channel”. Your YouTube channel is branded with your information, colors and hosts all of your videos in one place – without other videos to conflict with your message.

1. First you need a YouTube account. If you do not have an account, you will need to create one and upload at least one video.
2. Take a look at some of the instructional videos hosted on YouTube: enter “Channels” in the search box or visit my YouTube Channel where I have selected some of my favorites.
3. Sign in to YouTube. From the pull down account tab, click on My Channel



4. Any video you have hosted or any video in your Favorites should be listed here.
5. Some customization may already exist, this information was drawn from your Account page. If you do not see your logo/photo or other information in your Profile, update your Account page.
6. Using the tabs across the top of your Channel page, customize your page
  - a. Settings
  - b. Themes and Colors
  - c. Modules
  - d. Videos and Playlists
7. In addition to these tabs, make sure to edit your Profile (found within your channel page) to show only the information you wish to have visible.